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OIL & GAS 360

By ENERCOM



MEDIA KIT 2025

www.oilandgas360.com

OIL & GAS 360[®]

ENERGY NEWS WEBSITE—DAILY ANALYSIS AND EDITORIAL CONTENT

Oil & Gas 360[®] is a one-stop source of news, information, and analysis from the professionals at EnerCom. The website is dedicated to all things energy: people, technologies, transactions, trends, and macro-economic analysis. Oil & Gas 360[®] is a trusted source of information and analysis for:

- Energy industry professionals
- Oil & gas executives
- Family office and private investors
- Commercial and investment bankers
- Portfolio managers
- Equity research analysts
- Government officials
- Media



> 60,000 Monthly Visitors
based on October 2024 analytics

GROW YOUR AUDIENCE

AD PLACEMENT

We target your audience with ads linking to your specified URL via our ad rotation system on the Oil & Gas 360® website. We provide you with accurate metrics including impressions and click-through numbers.

Ad sizes:

- ❶ 728x90 Leaderboard Ad: \$1,400/month
- ❷ 300x600 Skyscraper Ad: \$1,200/month
- ❸ 300x250 Standard Ad: \$1,000/month

EXECUTIVE INTERVIEWS

Broadcast your story to the global energy community through an Executive Interview. EnerCom will work with management to determine topic questions for ~10 minute edited video; client will approve final video prior to distribution. Includes publication on Oil & Gas 360®, featured placement in the *Closing Bell* email newsletter and promotion via EnerCom's social media channels (LinkedIn, X and Facebook). Client will have full rights for use of video.

\$3,000 per interview

COMPANY PROFILE

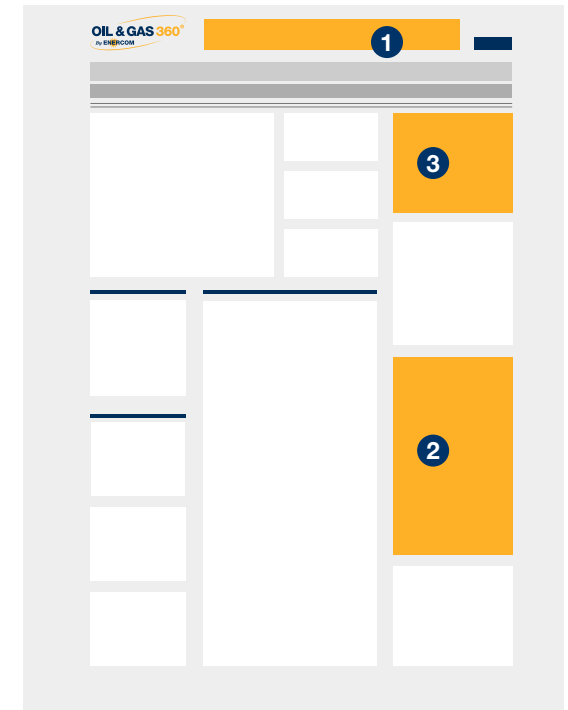
Get in front of targeted investors and interested parties with a Company Profile highlighted on the Oil & Gas 360® home page. Your customized profile page showcases what your company is doing right: financials, operations updates, past presentation, sustainability efforts, conference video replays, news, etc.

\$1,500/month

SPONSORED CONTENT

EnerCom can write editorial content on Oil & Gas 360® that introduces your company and the benefits of partnering with you. Includes featured placement in the *Closing Bell* email newsletter and promotion via EnerCom's social media platforms to maximize reach to the investment community and stakeholders.

\$3,000–\$4,000 per article





VIEW THIS EMAIL IN YOUR BROWSER

OIL & GAS 360° CLOSING BELL REPORT

November 7, 2024

Today's Top Stories

EnerCom's 30th Anniversary Energy Investment Conference to be held August 17-20, 2025 in Denver, Colorado

(Oil & Gas 360°) - EnerCom Denver - The Energy Investment Conference will celebrate 30 years of bringing together the broader energy sector, including companies, investors, regulators, and industry leaders. Presentation opportunities are available for E&G, Midstream, O&G, and Energy Transition companies [...]

The TotalEnergies French connection-U.S. LNG

(Oil & Gas 360°) - TotalEnergies CEO Patrick Pouyanné has confirmed that Europe is facing a new energy reality and "must find a way to reverse the energy competitiveness." The head of the French oil giant based his assessment of [...]

NOCIA congratulates Trump, highlights vital role of offshore energy

(World Oil) - As the political landscape shifts with the election of President-elect Trump, the promise of American offshore energy remains unwavering. From the coast of Mexico and gas production in the Gulf of Mexico to the burgeoning offshore wind projects [...]

Hurricane Rafael threatens U.S., Gulf of Mexico oil production

(Oil Price) - Tropical storm Rafael has strengthened to hurricane intensity in north Texas and is still set to continue its path toward the U.S. Gulf of Mexico, where all oil and gas producers have shut-in production at platforms and evacuated personnel to shore [...]



Today's Closing Numbers

U.S. MARKETS				ENERGY MARKETS			
Price	Change	% Change	Price	Change	% Change		
S&P 500	5,927.27	144.8	2.50%	ARCA OIL INDEX - (OIL)	1,931.43	59.1	3.16%
DOW JONES INDUSTRIAL	43,729.93	1,026.1	3.57%	ARCA NATURAL GAS INDEX - (NNG)	639.21	20.0	3.23%
NASDAQ	18,983.46	544.3	2.95%	PHIL OIL SVCS INDEX - (OSX)	82.01	6.0	7.82%
RUSSELL 2000	3,360.97	120.1	6.76%	Global X MLP & Energy Infra ETF	59.94	1.7	2.90%
BITCOIN USD	76,156.56	6787.5	9.78%	FTSE 100	8,166.68	(5.7)	(0.07%)
CBOE VOLATILITY INDEX	16.60	(-1)	(0.020%)	TORONTO STOCK EXCHANGE	24,837.45	249.6	1.02%
10-YR TREASURY YIELD	4.43	0.14	3.19%	TORONTO VENTURE STK EXCHANGE	5,927.57	144.8	2.50%
ENERGY COMMODITY PRICES				WORLD MARKETS			
Price	Change	% Change	Price	Change	% Change		
NYMEX CRUDE NEAR MONTH	\$71.89	(\$0.11)	(0.15%)	Nikkei 225	39,480.87	1005.8	2.61%
BRENT CRUDE NEAR MONTH	\$75.17	(\$0.36)	(0.48%)	HANG SENG INDEX	20,328.28	(495.0)	(2.33%)
NYMEX NATURAL GAS NEAR MONTH	\$2.74	\$0.07	2.57%	AUSTRALIAN SEC EXCHANGE	8,189.50	67.7	0.83%
MT BELVIEU LDH PROPANE (CPIG)	\$0.79	(\$0.02)	(2.52%)	BRASIL BOVESPA INDEX	130,287.64	(373.1)	(0.29%)
RBOB GASOLINE NEAR MONTH	\$2.04	(\$0.00)	(0.23%)	CURRENCIES			
HEATING OIL NEAR MONTH	\$2.27	(\$0.03)	(1.45%)	Price	Change	% Change	
CHICAGO ETHANOL (PLATT) FUT	\$1.57	\$0.01	0.64%	DOLLAR INDEX	\$101.99	\$1.66	1.61%
METALS COMMODITY PRICES	Price	Change	% Change	EURO/USD	\$1.07	(\$0.00)	(1.78%)
				USD/JPY	154.62	0.12	0.08%
				POUND/USD	\$1.29	(\$0.01)	(1.10%)

Source: Bloomberg



About Oil & Gas 360°
 Oil & Gas 360° is a premier source of news, information, and analysis from the professionals at EnerCom, Inc. The website is dedicated to all things energy, people, technology, transactions, trends, and macro-economic analysis that impact our industry. Our goal with Oil & Gas 360° is to be your trusted source of information and analysis for:

- Portfolio managers
- Equity research analysts
- Private equity funds
- Private investors
- Oil & gas executives and professionals
- Government officials involved in the oil and gas industry

CLOSING BELL

ENERCOM'S DAILY NEWSLETTER

EnerCom's *Closing Bell* newsletter is published every day after the market closes. *Closing Bell* reaches the inboxes of a global audience of energy and technology experts; institutional, family office and high-net worth investors; research analysts; and commercial and investment bankers. It includes daily stock ticker prices and current news from Oil & Gas 360®.

1 Featured Ad

- 600x360 pixels
- \$2,000/month

2 Leaderboard Ad

- 600x74 pixels
- \$1,000/month

Open Rate: **20%**

13,500

Opted-in Subscribers

as of October 2024

DIGITAL MARKETING

YOUR SOCIAL MEDIA MARKETING

Expand your reach via your social media outlets—LinkedIn, X, Bluesky, Facebook, YouTube, Instagram, etc. We will conduct an initial assessment of current messaging and engagement across social media platforms to compare your company with industry peers.

We will then provide recommendations for establishing accounts, content, graphics and overall brand presence. We will work with you to create and maintain a social media calendar around important press releases, milestones, and public engagements that supports your ad campaign to identified target audiences and produce compelling content and graphics that effectively communicate your message.

We will provide social media campaign performance reports and adjust the digital communications plan, as appropriate.

PROMOTION VIA OIL & GAS 360® AND ENERCOM'S SOCIAL MEDIA

When you become Profile Company, conduct an interview, or publish a story on Oil & Gas 360®, EnerCom shares your content via our social media outlets. With thousands of followers over several platforms—LinkedIn, X, Facebook and YouTube—our posts maximize exposure and reach to new audiences and potential customers.

SOCIAL STATS



LINKEDIN

Oil & Gas 360®: 3,000 Followers
EnerCom: 2,300 Followers



FACEBOOK

Oil & Gas 360®: 600 Followers
EnerCom: 700 Followers



X (formerly Twitter)

Oil & Gas 360®: 2,400 Followers
EnerCom: 1,800 Followers



YouTube

800 Subscribers

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www.oilandgas360.com

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